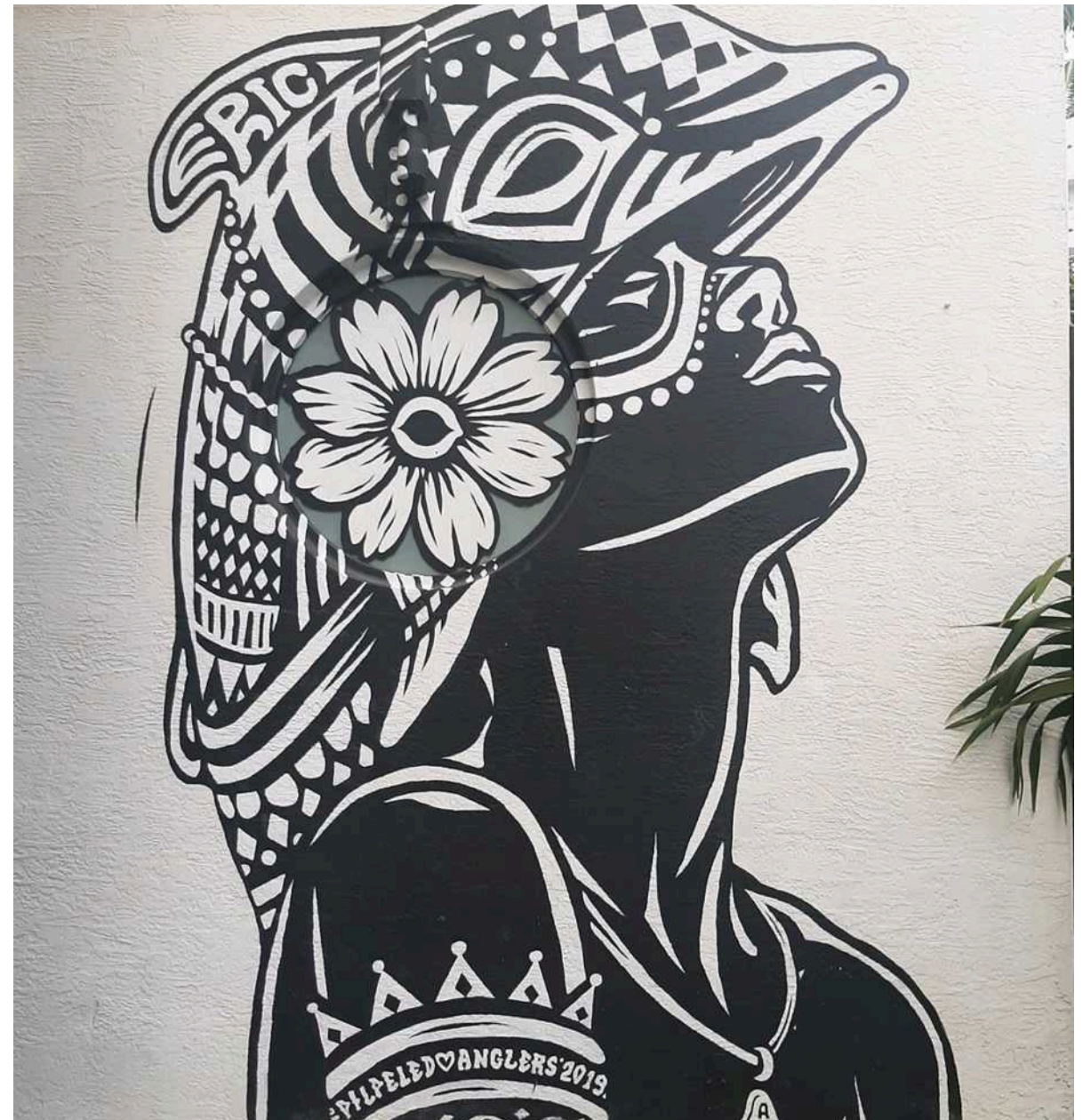


S<sup>2</sup>WIM

sustainable swim week international miami - the rewired retreat  
july 12 to 19 - 2022 - kimpton anglers + istituto marangoni + m.b. botanical gardens

KIMPTON

# Angler's







EXTERIOR





# DINING AREAS



# COMFORT







## Welcome to Miami Beach Botanical Garden



WELCOME!





# GARDEN YARD GALA

MIAMI BEACH BOTANICAL  
GARDENS

TENTATIVE; THE REWIRED  
RETREAT





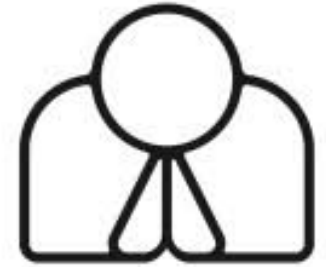


# GARDEN WATER



# ADDITIONAL VENUE OPTIONS

THE  
BASS



THE GOOD TIME HOTEL





# Join Us S<sup>2</sup>WIM 2022

The 3<sup>rd</sup> Annual Sustainable Swim Week International Miami serves as a collective endeavor. Our hosts & underwriters include environmental activists, fashion and accessory designers, artists, philanthropists and visionaries. Together we shed an illuminating light on how to salvage what's left of our personal and planet's resources.

Sustainable Swim Week International Miami, S<sup>2</sup>WIM with The Rewired Retreat, BK Style Foundation-NYC Sustainable Fashion Week, Love Consciously, in association with Vector International Pictures.  
SAVE THE DATES July 12-20, 2022!



Cristiane Roget- Publicist- Copywriter  
Co- Founder Vector Int'l Pictures  
Steering Committee-CC-Forum



Kristen Connell  
Co- Founder the Rewired Mind  
Steering Committee-CC-Forum



Rick Davy  
Founder Brooklyn Style Foundation  
NYC Sustainable Fashion Week



Francois Huynh- Digital Marketing  
Project Manager  
Founder AdAvenueGroup.com I



Max Studennikoff- Co-Founder  
Climate Change Forum Bahrain 2022



Shelby Stone  
Theatrical Events/Coaching  
Love Consciously



Mr. Ed Villanueva  
Building Computer Based Strategies  
Computer Coder & Scientist-  
Founder Trills.com



Kacie Schweikhardt  
"Kacie J. Lives"  
Yoga Anytime



Holmes Stoner- Co-Founder  
PACRIMCC.com  
Climate Change Forum Bahrain 2022



Johnathan Thomas Evans  
Celebrity Concierge-Monogram Travel



Chevon Bailey  
VideobyVon.com  
Digital Asset Specialist



Merle Liivand  
3x Guinness Book Record Holder  
Eco-Mermaid/Athlete



# In Association with BK STYLE FOUNDATION

Mission: "Building and Bridging Fashion Communities"



‘Bridging Sustainable Fashion & Community’ A place where fashion taps into human development and highlights amazing talent. **BKSF**, a non-for-profit entity was founded in 2004, as a platform for New York City’s explosive fashion and creative talents. In collaboration with national and international partnerships and collaborators whose mission is to assist emerging designers to hone their talent and grow their business through the production of **Fashion Week Brooklyn-NYC**. It is a Foundation that lends a voice to social issues including human rights, HIV/AIDS awareness, sustainability initiatives, upward mobility , community development, and training, thru the mediums of fashion and art.





THE  
REWIRE  
D MIND

# THE REWIRED MIND WELLNESS RETREAT

**KRISTEN CONNELL**

Host, The REWIRED Mind Retreat  
Miami, Florida, USA

**Kristen Connell** , Founder of **the Rewired Mind Retreat**, is a heart centered practitioner & mindset coach that uses revolutionary neuroscience-based life changing protocols. Experience in an all day immersive program her process as a path to powerful & permanent inner peace and alignment by addressing the root cause rather than symptoms. Kristen has empowered numerous clients to heal and recover from the past, replace/restore their outdated belief systems and trust in themselves. This creates synergy in the mind required so that every client can create a fulfilling life experience from the inside-out. Join in the Rewired Retreat; guests will learn to navigate & neutralize challenges by tapping into their inner wisdom for higher knowledge.



# THE REWIRED MIND WELLNESS RETREAT



**Kacie Pure Lorraine**

Yoga Practitioner, Environmentalist, Event Marketer  
Santa Barbara, CA USA

**Kacie Pure Lorraine**, Founder of **Kacie Lives**, credits her expertise as coming from working with international fashion brands in both NYC & Los Angeles for over a decade. Her passion for the environment has led her to advocate for sustainability and blend her yoga and mindfulness trainings to support the cause. She believes that only together can we establish a world based on mindful consumerism. Oneness lies within our connection to all living things on Earth.



**Shelby Stone**

Love Consciously Events & Coaching  
New York, NY/Miami, FL USA

**Shelby Stone**, Founder of **Love Consciously**, has worked with young people in theatre and education and has a passion for ensuring that through mindset development in matters of love, the next generation can thrive in ways that those who came before them have commonly struggled. With over ten years experience in event production, she will convey her insights largely experientially and creatively. As the quality of our lives depends greatly on the quality of our relationships, she aims to help eliminate unnecessary suffering and counter the growing epidemic of loneliness in our society.



# OCEAN CONSERVATION- CLEAN UP THE CUT!

merle liivand - S<sup>2</sup>WIM TEAM



*Welcome to Miami Beach*

Join Merle Liivand 3 X World Record Holder &  
Ocean Ambassador -Sustainable Swim Week  
Int'l Miami-S<sup>2</sup>WIM Government Cut Clean-up  
Date to be Announced

**SAVE THE DATES**  
CC-FORUM BHARAIN  
MARCH 21-24 - 2022  
S<sup>2</sup>WIM&BKSTYLE.ORG  
REWIRED RETREAT  
JULY 12-20 - 2022  
KIMPTON ANGLERS -  
BOTANICAL GARDENS-





# PRESS & PUBLICIST AFFILIATIONS

Founded in 2007 in Los Angeles, California with hubs in Houston, New York, Buenos Aires and Miami ', Vector Int'l Pictures joins The Rewired Mind, BK Style-Sustainable Fashion Week NYC, Shelby Stone Productions, Kacie Pure Lorraine, VideobyVon.com, Zrills.com & Ad Avenue Group, We are a conscientious, performance-based marketing – social media & press agency.

We collaborate with companies (especially sustainable startups) who seek to experience transformational growth. As a news aggregator we platform our underwriters brand message at events such as S<sup>2</sup>WIM to your targeted media and news outlets. Our data base comprises 1.8 million writers, editors and influencers.





- 
- This year's S<sup>2</sup>WIM - showcases the most alluring sustainable fashion - designer direct pop-up shops and the 2<sup>nd</sup> Annual Rewired Mind Retreat & Summit presided over by Kristen Connell, Founder & CEO of the Rewired Mind Consultancy. Renowned fashionistas at Dreamhouse MBG with **Annette Biggie Oliver** will be representing Lisa Nicolle Collection, Alister Mekhi ,Tote & Carry among other aspirational collections.



# UNDER WRITER OR FASHION SHOW BUY IN BEGINS AT \$3500

For all other inquiries, we will customize a sponsorship arrangement based upon your budget, requirements and expectations.

Please respond with a basic idea of how you wish to participate, and one of Our Project Directors will call you to discuss - explore & manifest your concept pre – during & post S<sup>2</sup>WIM July 12-19 2022



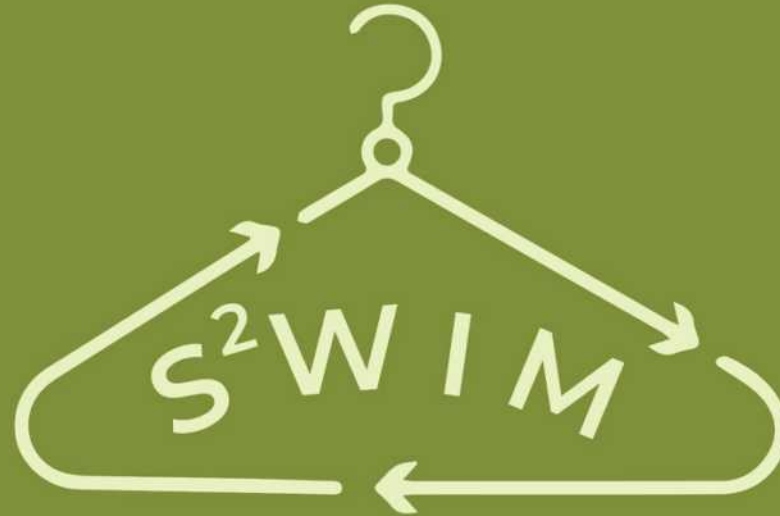
**DAY 1 TUESDAY - JULY 12,**  
CASTING - ISTITUTO MARANGONI  
RECEPTION - SPONSOR  
DESIGN DISTRICT

**DAY 2 WEDNESDAY - JULY 13,**  
FASHION SHOW - BUYOUT  
MORNING RETREAT - SPONSOR  
POPUK SHOPPES - VENDORS  
LOCATION: KIMPTON ANGLERS

**DAY 3 THURSDAY - JULY 14,**  
CRYPTO NFT COCKTAIL - FASHION SHOW  
SPONSORS & IN KIND OPP'S  
LOCATION: TBD, BASTILLE DAY

**DAY 4 FRIDAY - JULY 15,**  
ALL DAY DREAMHOUSEMBG  
PRODUCER:ANNETTE BIGGIE OLIVER  
AFTERNOON - EVENING RUNWAY  
MERMAID POP UP SHOPPES  
LOCATION KIMPTON ANGLERS

# SUSTAINABLE SWIM WEEK INTERNATIONAL MIAMI



**DAY 5 - SATURDAY - JULY 16,**  
'CLEAN-UP THE CUT' BEACH  
TENTATIVE - MERLE LIIVAND,  
3 X WORLD RECORD  
LIVING MERMAID

**TAYO ISHOLA 'WONDER WOMAN'**  
KIMPTON POP UPS FASHION SHOW  
(SWIM SHOW BEGINS)

**DAY 6 - SUNDAY - JULY 17,**  
ALL DAY : THE REWIRED RETREAT  
PRESIDED OVER : KRISTEN CONNELL  
KIMPTON ANCHOR & ENVIORNS  
ISTITUTO M. INFORMAL MODELING  
(SWIM SHOW - 2ND DAY)

**DAY 7 - MONDAY - JULY 18,**  
ALL DAY: BK STYLE FOUNDATION  
NYC SUSTAINABLE FASHION WEEK  
PRESIDED OVER : RICK DAVY  
POP UP SHOPS - POOL - DECK  
KIMPTON RESORT & ENVIORNS  
(SWIM SHOW - ENDS)

**DAY 8 -TUESDAY - JULY 19,**  
CELEBRITY GALA FUNDRAISER  
SHELBY STONE, PRODUCER  
MIAMI BEACH BOTANICAL GARDEN  
MORNING RETREAT - OPTIONAL

**CONTACT US FOR UNDERWRITER  
& PARTICIPATION OPPORTUNITIES**



as we grow organically dates &  
locations are subject to change,  
it is only natural.

Logo by Nova Villanueva

## CONSUME LESS. SHARE MORE.

**Kristen Connell**  
Director - CEO  
The Rewired Retreat  
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@kristenconnellofficial

**Shelby Stone**  
Creative Director  
Tel.Text 646-246-7791  
shelby1000hp@gmail.com

**Kacie - Pure Lorraine**  
Founder - Representation  
Eco Fashion & Retreat  
Text 347-392-9007  
kaciesb1000@gmail.com

**Rick Davy**  
NYC Sustainable Fashion Week  
BK Style Foundation  
Tel. Text 1-917-586-1552  
@rickdavyfwbk

**Merle Liivand**  
'Clean the Cut'  
Text only-954-393-9777  
Ocean Ambassador  
3 x World Record Holder  
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@aquamjerle

**Ed Villanueva**  
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**Monsieur Francois Huynh**  
CEO - AdAvenueGroup  
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**Chevon Bailey**  
Director Media Assets  
VideobyVon.com  
info@videobyvon.com  
@videobyvon/



Special Gratitude To  
istituto marangoni 



WE THANK YOU FOR YOUR  
INTEREST IN S<sup>2</sup>WIM, JULY 12-19, 2022  
& LOOK FORWARD TO CREATING  
A MORE VERDANT, SUSTAINABLE  
WORLD WITH YOU!

[info@s2wim.com](mailto:info@s2wim.com)